



NEWSLINER

May /June 2004

Lysbeth M. Wallace Named 2004 Rude Osolnik Award Winner

The Kentucky Craft Marketing Program (KCMP) and the Kentucky Museum of Arts + Design (KMA + D) is pleased to announce that Lysbeth M. Wallace is the ninth recipient of the 2004 Rude Osolnik Award. This prestigious award recognizes Kentucky artisans for their contributions to the craft community, preservation of craft traditions through teaching and sharing, and exemplary workmanship. The award honors its namesake, Rude Osolnik, the nationally acclaimed woodturner from Berea, Kentucky, who devoted his life to the development of his craft and teaching. Previous recipients are Alma Lesch, Emily Wolfson, Arturo Alonzo Sandoval, Homer Ledford, Joseph Molinaro, Stephen Rolfe Powell, Bryon Temple (posthumously), and Tim Glotzbach.

Born in 1919 in Hopkinsville, Kentucky, Wallace's family moved often because of changes in her father's work assignments as a civil engineer. Her grandmother painted, her mother sewed clothes and quilts, and her father crafted fishing rods. "I had a very lucky childhood, very involved in art and trips to museums, wherever we lived," Wallace said.

Wallace graduated from University of Kentucky with a Bachelor of Arts degree in 1943. She received a master's degree in design from Kansas City Art Institute in 1945 and taught at Washburn Municipal University from 1946 to 1948. She entered Cranbrook Academy of Art (Bloomfield Hills, Michigan), in 1948 and received a Master of Fine Arts, majoring in weaving, and a minor in ceramics in 1951.

Wallace was chosen to be a hand-weaving expert for the United Nations Technical Assistance Program in the Philippines. In her two years there, she helped improve the use of local looms and equipment and helped develop new designs, standardized widths for cloth, and color-fast dyes. By combining indigenous fibers, weavers created dramatic textures in products such as placemats, fabrics, and blankets that would have a market worldwide. Out of this work she authored, "Hand-weaving in the Philippines", prepared for the Government of the Philippines.

Returning to the United States, she worked in New York City as a freelance textile designer for a year and a half before returning to teaching.

She taught at Kansas City Art Institute, Washburn Municipal University, Southern Illinois State, Illinois State, and joined Western Kentucky University faculty in 1965 as Assistant Professor of Art. She retired as professor emeritus at Western Kentucky University (WKU) in 1985. Educating others has been an integral part of Wallace's life and her broad reach has touched many including Kentucky Craft Marketing Program Director, Fran Redmon. "As her former student, I learned that Ms. Wallace had a deep commitment to her craft and her students' successes, and she instilled in us the same ethic," said Redmon.

Since 1948, her weavings have been exhibited widely in national, regional, and local juried shows, and 49 invitational exhibits, plus numerous public and private collections. She has acquired 13 prestigious titles, awards, and honorable mentions. Wallace has traveled to Japan, Bangkok, Hong Kong, Italy, Switzerland, France, Holland, Denmark, England, Greece, and the Philippines.

Wallace has appeared in numerous publications and is listed in "Who's Who in American Art," 1982 edition. She has served on numerous committees including, Curriculum Committee / Academic Council and Dean's Selection Committee at Potter College, and the Southeastern Regional Crafts Council Conference in Berea.

Although no longer able to weave, Wallace continues to share her talents with her hometown of Hopkinsville. On the corner of Ninth and Main streets are 17 murals depicting various personalities, institutions, businesses, architecture, and other aspects of Hopkinsville from 1800 to 1950. Drawing from her knowledge and pride of her hometown's history, Wallace researched and designed the murals and assisted with other aspects of their completion. She recorded the process in a book, *Founder's Square Murals: Hopkinsville Memories from 1800-1950: The Story of the Making of the Murals*. A copy and original drawings are in the Thomas D. Clark Library at the Kentucky Historical Society in Frankfort.

Wallace will be honored at a dinner on Thursday, August 5, 2004, 6:00 pm at Kentucky Museum of Arts + Design, 715 W. Main St., Louisville, in the Bill + Lindy Street Gallery, (2nd Floor of KMA+D), in conjunction with CRAFTWORKS....*Inspiring Creativity!*" a hands-on workshop weekend at KMA+D in Louisville, August 6-7, 2004. The workshop is presented by the Kentucky Craft Marketing Program and the Kentucky Museum of Arts + Design and is designed to help artists and craftspeople of all skill levels add a new dimension to their work.

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"CRAFTWORKS....*Inspiring Creativity*"

Annual Crafts Workshop Weekend

Kentucky Craft Marketing Program (KCMP) and Kentucky Museum of Arts + Design, with assistance from Polyform, present "CRAFTWORKS...*Inspiring Creativity*"

This two-day creative conference offers full day workshops designed to teach traditional and

contemporary techniques of the following media: woodworking, basketry, stone carving, paper engineering (pop-ups), glass beadwork, architectural clay tiles, wheel-thrown pottery, print making, glassblowing, and polymer clay. Regional and nationally known craft artists will lead presentations, demonstrations, and hands-on workshops.

The workshop will be held at the Kentucky Museum of Arts + Design, 715 W. Main Street, Louisville, Friday, August 6 (9:00 - 5:00), Saturday, August 7 (9:00 - 5:00), EDT. Three juried participants of the KCMP, Bonnie Blincoe (Glass Beadmaking), Dennis Shaffner (Basketry), and Brook White (Hot Glass/Intro to Glassblowing) will be included in the schedule of featured workshop instructors. Also included are: Andrew Brown (Basic Woodturning), Al Nelson (Stonecarving), Brian Jones (Printmaking), Juliet Ehrlich (Architectural Clay Tiles -Bas Relief), Jane McTeigue (Paper Engineering), and Maggie Town (Wheel-Thrown Pottery).

In conjunction with the workshop, renowned Kentucky craftsman, Lysbeth Wallace, the 2004 Rude Osolnik Award Recipient, will be honored at a dinner on Thursday, August 5, 2004 at 6:00 pm at KMA+D 715 W. Main St., Louisville, in the Bill+Lindy Street Gallery, 2nd Floor of KMA+D, cocktails at 6:00, dinner at 6:45. Tickets are \$30.00. After the dinner, people are encouraged to tour Flame Run Studio where Brook Forrest White, Jr. will give a special tour and glass blowing demonstration.

The conference will be held during the Art Car Weekend & Louisville's First Friday Gallery Hop. Art Cars from all over the country will be at KMA+D. These transformed cars take art "to the streets" as they celebrate their uniqueness with traveling block party, hands-on workshops and live music. The Gallery Hop along Main and Market Streets and the arts district is Friday evening 5:00 - 9:30 pm. TARC Trolleys stop at various galleries, studios, museums, and restaurants.

Classes Fill Up Quickly So Call Today!

For registration and more information, contact Cathy Hill, KMA+D (502) 589-0102, or visit our website www.kentuckyarts.org

Montana Models Kentucky Craft Marketing Program

In February, a Montana delegation attended Kentucky Crafted: The Market 2004 and brought two legislative leaders, Senator Jon Tester and Representative Monica Lindeen, and economic leaders including Chief Business Officer for the state of Montana Dave Gibson, Director of Commerce Mark Simonich, incoming Chairman of the Montana Chamber of Commerce Susan Munsinger, Arts Council Chairman Bill Frazier, Blackfeet traditional artist and arts council member Jackie Parsons, international art dealer Geoff Sutton, and Western States Arts Federation board member Keith Colbo.

Montana is in the early stages of developing a craft marketing program similar to KCMP. The delegation met with KCMP staff during The Market to observe Kentucky's existing programs. National and regional promotional strategies to attract wholesale and retail buyers were also discussed. They came to examine the costs of operating a state program and how those funds were secured in state government, and analyzed economic impacts that the craft industry makes as a result of KCMP programs. The delegation took time to talk directly with exhibitors at the show to understand the steps small craft businesses had to take to get from part-time local artists to nationally recognized craft businesses. Additionally, they met with President McCall of Kentucky Community and Technical College System, which influenced their decisions to set up training as part of that system in Montana. In addition to the basic business instruction, they will be offering ad hoc courses that artisans can use in a less structured format, such as web design, etc.

The Montana delegation submitted enough tangible evidence (based on Kentucky's program) to prompt the Governor's Office in Montana to move ahead with its own program. Montana's Creative Enterprise Development department will be enrolling six artisans in an entrepreneurial program being developed by the Great Falls MSU College of Technology. An additional element of this new program will include sending these six artisans to exhibit at Kentucky Crafted: The Market 2005.

"We are so excited to be able to make use of such a great program that is already established in order to establish benchmarks for

our state. We see this as our best opportunity to get at a great amount of information without having to reinvent the wheel," said Geoffrey Sutton, Director Creative Development.

Montana artisans will join other out-of-state exhibitors that are juried through their membership affiliation's organizations. "For many years the Kentucky Craft Marketing Program has consulted with numerous representatives from other states and countries in helping model their programs. Tamarack, West Virginia; Handmade In America, North Carolina; Armenia, Argentina, New Mexico, and Canada have all looked to Kentucky for structuring their programs. We are honored and excited the Montana artisans will be exhibiting at The Market 2005, and will be extending our assistance to the growth and development of their program," said Fran Redmon, Kentucky Craft Marketing Program Director.

"Kentucky Crafted" Businesses Return To New York !

The Kentucky Craft Marketing Program (KCMP) will continue a 19 year-old tradition by exhibiting Kentucky Crafted products at the New York International Gift Fair (NYIGF), Jacob Javits Convention Center, August 14 - 18.

The 146th semi-annual NYIGF will present 2,900 exhibitors and 7,500 product lines. Show promoters anticipate 45,000 buyers to attend from more than 60 countries. This biannual wholesale show is produced by George Little Management LLC, and occupies over 600,000 square feet.

Vallorie Henderson, Special Projects Coordinator for Kentucky Craft Marketing Program (KCMP), will be managing the KCMP booth, #5304/5403 (a double row end cap) in the Handmade Section, showcasing products from five juried participants. Schall Studios and Designs and Abby Glen Designs, (both from Louisville) will be exhibiting for the first time with KCMP. Clay House Pots (Louisville), The Weavery and Gail Cohen Designs (both from Lexington), have all exhibited previously.

Schall Studios and Designs will offer wheel thrown, hand shaped and custom glazed pottery for the home. Abby Glen Designs, a two-family business, will present jewelry designs incorporating some of the finest beads and semi-

precious stones available. Clay House Pots will be returning with unique, functional and decorative artwork pottery. "My participation at this show is invaluable to my business. My work can be found in galleries all over the United States due to buyers located through my participation in the New York International Gift Fair," said Amy Elswick of Clay House Pots. In their second appearance, The Weavery will exhibit rag rugs and accessories created by designer/weaver Harriet Giles and woven on wooden handlooms. Veteran Gail Cohen, of Gail Cohen Designs, known nationally for her unique fiber batik clothing & accessories, will be offering new packaging designs for her winter line of clothing.

"Kentucky Craft Marketing Program has garnered respect over the years through its participation in this international trade show, that helps maintain our leadership position among other states that support their craft businesses," said Vallorie Henderson, Special Projects Coordinator for KCMP.

Product Development News

Color Trend-Forecast for 2005

The need for self-expression continues as a trend for home furnishings in 2005. While home as a retreat and safe harbor still resonates for many, there is also the realization that fantasy and fun are equally important. PANTONE View for Home and Fashion, a bi-annual trend-forecasting tool that is the world-renowned authority on color, predicts the following popular palettes for 2005:

Realite' - An evocative palette of organic shadings, it expresses the need for those elements derived from nature that are both substantive and authentic. Textures and finishes often appear hand-woven or delustered with subtle color undertones that add an imaginative touch to basic neutrals.

Refresh - Imagine clean, cool morning air, crystal clear blue skies and verdant meadows. Picture surfaces that are smooth, grass-like and stunningly reflective.

Radiance - In the language of color, radiance celebrates the glowing essence of

the spectrum. This dazzling palette glows with exhilaration and excitement.

Relax - One of the most directional palettes, it implies pure pleasure as expressed in mellowed midtones. With more presence and broader appeal than lighter pastels, these colors suggest warm, inviting textural surfaces such as the peach of a Spanish villa or the cool grayed shade of a castle wall.

Replay - Replaying color combinations of the '50s and '60s, this lively palette sparkles with whimsy. Not for kids only, these crayola colors coax the child within us to have some fun with a playful mix of jellybean green, begonia pink, and ribbon red.

Recurrents - Inspired by the black and white films of the '40s and '50s, this classic palette is reminiscent of sophisticated, urbanized film noir. Styles are curvilinear, somewhat deco, sleek, silvery and streamlined.

Refinements - This is tradition with a twist, an expression of refined elegance in more simplified styling. In keeping with the newer eclectic approach of mixing modern with antique, textures and finishes are lush with the look of luxury, yet not contrived or "fussy."

Respite - This is a palette that says "time out" in a quiet space. It's the soft touch of cozy quilts, well-worn patinas, or the view of a garden filled with scented roses. All hues are nurturing comfort colors in subtle tones.

Comments from First Year Juried Participants, Renee & Bill Bliznick, "It's a Jungle Clayworks"

Well, it's been a year since we delivered our five pieces to Frankfort. We left there feeling hopeful but not even certain we would get into the program.....WE GOT IN! We were given two suggestions. One was technical about our work and one was about pricing (we were so clueless). The people in the Kentucky Crafted program (Kentucky Craft Marketing Program) are so helpful! In September, we attended a required orientation meeting for first-timers at the market. It was on marketing your work and Bruce Baker was one of the speakers, plus they had all kinds of useful information to pickup. Now, I'm a retired art teacher (29 years in public school) and I've wasted so many hours in required meetings under the guise of professional development. So I'm always amazed when meetings are actually

useful. All I can say is WAY TO GO, GUYS!!! It was really helpful. We had a booth at the Market this past February and it was our first wholesale/retail show. We made more at that show than we did in the entire year previously. Just being in the program will open doors for you. I feel really fortunate to be in Kentucky Craft Marketing Program.

New Platinum 10 Group Begins Product Development Work

The KCMP began with its next group of Platinum 10 participants beginning in 2004. The group includes: Jamie Taylor, Abby Glen Designs; Mary and Robin Reed, Appalachian Crafts; Liz Davis, Country by Liz; Cynthia Carr, Crosswinds Pottery; Gail Cohen, Gail Cohen Designs; Bob Diehl, Heirloom Ornaments; Karen Scates, Karen's Miniatures; Pat Banks, Pat Banks Watercolor; Martha Richard, Weaver's Corner; and Carol Shutt, Wildwood Creations. Platinum 10 members met in April with Jen Mead, who is the new consultant for the project, along with KCMP staff. Jen follows in the footsteps of Keith Recker, who helped to develop the project and the Kentucky Collection, and is now working for Bloomingdale's Direct in New York City.

The intent of the project is to assist participants with information and resources that will aid them in developing a new product that can be showcased in a wholesale venue.

The first Platinum 10 group, which began in April 2003, includes: Kristal Kokinda (Alley Cat Pottery); Berea College Crafts; Ken and Sally Gastineau (Gastineau Studio); Jackie Lawrence (Heartland Basketry); Judy Geagley (Judy Geagley by Hand); Sharon Haines (Natural Accents); Shirley Jeter (Shirley Jeter Watercolors); Kathy Werking (Soapwerks); Larry Watson (Watson Studios); and Harriet Giles (The Weavery). The first group has received training on product development, evaluation of their studio space by the Kentucky Manufacturing Assistance Center, received product development grants, and will be working with Jen Mead on a more advanced level for their continuing work on product development.

Kentucky Collection Update

The Kentucky Collection is alive and well as it comes to the end of its three-year pilot phase.

Five state park gift shops and four private stores continue their participation in the project, while two of the eleven stores will no longer be involved. Uniquely Kentucky, Crescent Springs, closed their doors in March, and Borders Books, formerly Hawley-Cooke, will no longer be a Kentucky Collection store as a result of a corporate buyout, but does plan to continue to have Kentucky products for sale.

New plans for the Kentucky Collection are proceeding, as next steps are determined for a new showroom location and the addition of new Kentucky Collection vendors and stores. To date, 100 craft, visual art, food, books, and music businesses have been a part of the Collection, as a part of the original application process in 2001. Research completed by an intern from the University of Kentucky, Martin School of Public Policy and Administration, provided important documentation of the project for assessing the future direction of the project.

A representation of the Kentucky Collection was organized for the eight Welcome Centers around the state in preparation for the Derby. The displays will remain throughout the summer. Another display was also installed in the offices of the Secretary of the Commerce Cabinet in the Capitol Plaza Tower, Frankfort.

An extensive article about the KCMP and the product development projects were featured in the May 2004 issue of Souvenirs, Gifts, and Novelties.

Diamond Caverns sponsored a Kentucky Collection Spring Preview on Saturday, May 22. Thanks to Sharon Haines, Natural Accents, and Lorinda Jones, musician, for their onsite participation.

Lisa Stallons, Lake Barkley State Park, a Kentucky Collection store, received the Kentucky Crafted Retailer of the Year Award at the Market in February.

We Are In A New Cabinet!

In the restructuring of state government, the Kentucky Arts Council and the KCMP are now in the **Commerce Cabinet**, which includes the Department of Travel, state parks and the Kentucky Artisan Center at Berea. While we have worked with the parks over the years, the KCMP will be working even closer with the park

gift shops, the Artisan Center and other state entities on activities designed to sell Kentucky products in state facilities. Please put your best foot forward as we strive to facilitate these relationships in order to assist you in selling your products.

For Kentucky State Parks:

If you have an order in process for any of the Kentucky State Parks, please let them know as soon as possible about the status of their order. Their tourist season starts at the end of May and they need time to stock their shelves. You will need to call them as the gift shops do not have computers in their shops.

Please always include a **completed invoice with all business contact information**, along with your work.

Use the **Kentucky Crafted or Kentucky Collection stickers/hangtags** on your products.

Kentucky Artisan Center at Berea

(www.kentuckyartisancenter.ky.gov)

- **Please visit.** We encourage you to see the facility, located off I-75 in Berea. It is a spectacular building, great food and the products, display and staff are extraordinary.
- If you would like to talk with staff about your products, **please call for an appointment.** (859/985-5448)
- If you are currently doing business with the Artisan Center at Berea, always include a **completed invoice** with your shipment.

CMP Announcements

A New Look at www.kycraft.ky.gov

We hope you will take the opportunity to look at the KCMP's redesigned webpage. You'll find news releases about upcoming activities, the on-line Buyer's Guide, a searchable database to find YOU, information about jury and on-line jury application and many other things you probably didn't even know you didn't know. Look for even more changes as developments continue to occur as a result of the new focus within the Commerce Cabinet.

YOUR ADVICE NEEDED

Déjà vu all over again!

The Kentucky Museum of Arts + Design is considering a name change. Yes, we know, this is unusual but it represents important opportunities and we'd like your opinion. In fact, some folks still refer to us as the Kentucky Art & Craft Foundation, but if you've been to see the new building, you understand we've truly outgrown that.

In an age where mistakes aren't always acknowledged, we're fessing up. KMA+D was an attempt to leapfrog some problems we found in fundraising while pointing the public toward recognition of the sophistication of art & craft today. It was never intended to be a rejection of our wonderful heritage. But we have found that name to be exceptionally challenging and we're considering options that we can live with for a long time.

Some early favorites are the Kentucky Craft & Art Museum, Museum of Art and Craft, Kentucky Museum of Art and Contemporary Craft - but there may be a better one in the back of your mind! What do you think? Please let us know at your earliest convenience – though there isn't a firm schedule yet, we'd like to move ahead in the coming months. You can add your thoughts on our website (www.kentuckyarts.org) under the Forum Section.

Rest assured, we will be working hard to expand awareness of craft and art in our region's culture. We intend to become a nationally noted museum, and in the process expand as many opportunities for artisans as possible. Your opinions are important to us, so please reply soon!

Best Wishes,

Lois Mateus, President, Board of Directors
Steve Wilson, First Vice President, Board of Directors
Mary Miller, Executive Director
The Kentucky Museum of Arts + Design

New Gallery!

Top Drawer Gallery, 202 North Broadway, Berea, is a newly renovated craft gallery located in Old Town Berea. The Top Drawer Gallery prides itself on having distinctive gifts, both traditional and contemporary. Gallery owner Terry Fields said, "I hopes this gallery becomes one of the places you must visit if in Berea."

Gallery hours are Monday-Saturday, 9:30 to 5:30 and 11:00 to 5:00, Sunday.

(terryfields@hotmail.com) (859) 985-2907

New Gallery Opening Flame Run

Glass artist, Brook White has opened his own gallery, **Flame Run**, in Louisville.

Public Opening July 2, 5:30 to 10 pm

For more information, email Brooke White

brook@flamerun.com.

Extra! Extra! The CraftLister.com Classifieds are here!

You can find the Classified section under the "Resources" tab. They will always be free for everyone to view. However, posting a classified ad for your product or service will only be free for a limited time! Visit CraftLister.com today to create one for your business!

Categories include: Business Services, Competitions / Exhibitions, Craft Consignment Shops, Craft Malls, Employment, Equipment, Event Directories, Event Promoters, Event Services, Events, Frames & Matting Supplies, Galleries, Insurance, Merchant / Card Services, Museums, Musicians, Packaging, Performers / Entertainment, Printing, Retail Shops, Tents / Tables / Display, Trailers / Vehicles, Web Site Design, Wholesale Suppliers

Note to Artists/Crafters: If you are a normal crafter (w/o a store, w/o services to offer to other crafters or promoters), then a classified ad is probably not for you. If we do have a category that you think you fit in, please feel free to add yourself. For you, we are creating an online shopping mall to advertise your products online to customers. This will be coming in the next few months. CraftLister.com PO BOX 1712 Southeastern, PA 19399

Let Us Know!

Changing your email address?

Creating your first email address?

Please let us know.

Email us at: kycraft@ky.gov

CALENDAR OF EVENTS

Pre-Jury Session For Artists

July 14, (4-6 pm)

Kentucky Artisan Center at Berea

Exit 77 off I-75, Walnut Meadow Road, Berea

Charla Reed and Vallorie Henderson from the Kentucky Craft Marketing Program and Heather Lyons from the Kentucky Arts Council will be there to talk about the KCMP and the Visual Arts at the Market program, the benefits to being juried and the actual process of being juried into the programs. You are encouraged to bring samples of your craft items for review. Charla, Vallorie and Heather will be on hand to do brief individual consultations after the program has ended.

For additional information on the jury process and to request an application, please contact Charla Reed, Education & Outreach, 888/KYCRAFT (592-7238), ext. 4815; email, charla.reed@ky.gov; or visit: www.kycraft.ky.gov.

2-D Artists should contact Heather Lyons, Individual Artist Program Director phone - 888-833-2787, ext. 4827 or email: Heather.Lyons@mail.state.ky.us

Thresholds: Expressions of Art and Spiritual Life

Showing at the Owensboro Museum of Fine Art now until July 11, 2004. The museum, located at the corner of 9th and Frederica Streets in Owensboro, is open Tuesday through Friday, 10:00 - 4:00, and 1:00 - 4:00 on Saturdays and Sundays.

The show includes more than 100 contemporary works of art by 53 artists (10 Kentuckians). It is a visual journey, in a wide range of media and techniques, into the spiritual inclinations of the people of North Carolina, South Carolina, Florida, Tennessee and Kentucky and explores the diversity of their religious traditions.

Kentucky artists represented in the exhibition include: Ronald Cooper, Flemingsburg; Matthew Stacy, Owingsville; Ben Mansur, Cynthiana; Mary Craik and Gaela Erwin, Louisville, Diane Kahlo, Christine Kuhn, Robert Morgan, Arturo Alonzo Sandoval and Lavon Van Williams, Lexington.